

# CS 171: Visualization

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vi · su · al · ize

1. To form a mental image of
2. To make visible



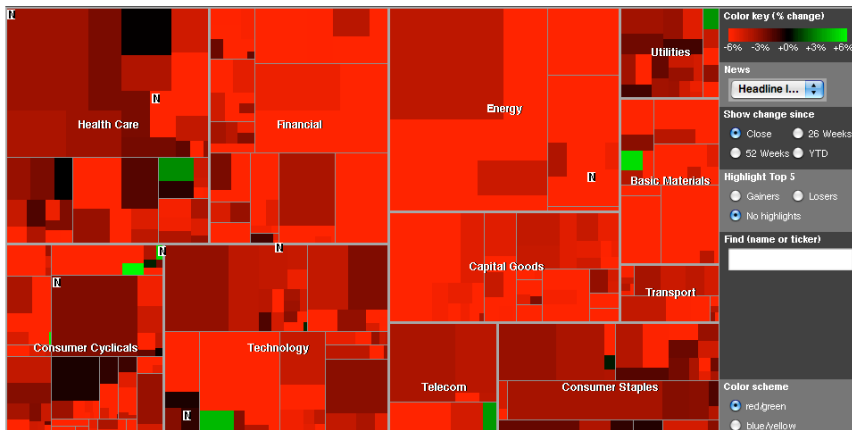
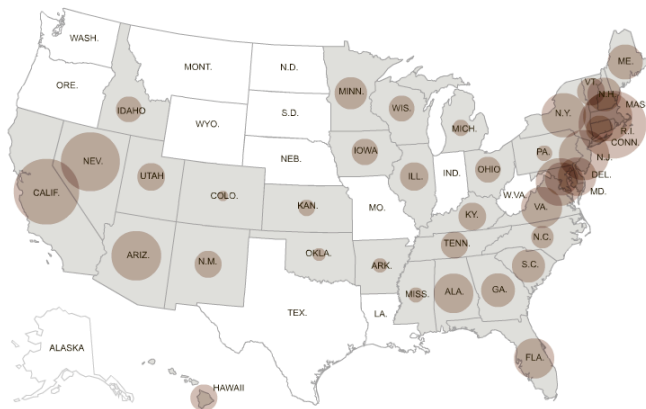
<b>Budget Shortfalls</b>
Share of General Fund
Revenues

Budget shortfalls for 2009 fiscal year, per capita



No known budget gap

Note: The map data includes gaps that states had before the 2009 fiscal year budgets were adopted and additional midyear gaps. Exact amounts of midyear budget gaps in Illinois and Wisconsin are unavailable.

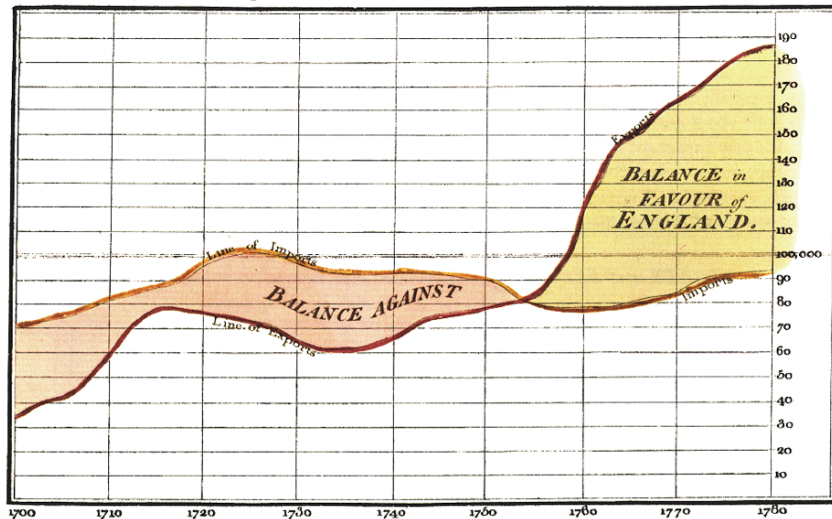


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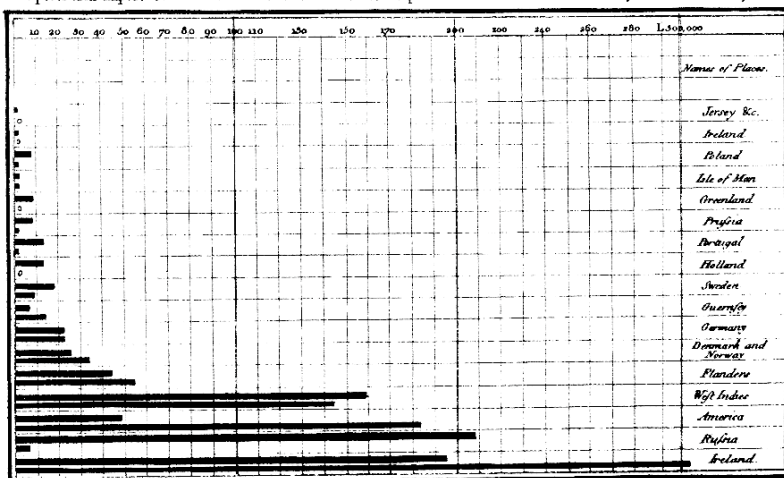
1. To form a mental image of
2. To make visible
3. To convey information through visual representations

# W. Playfair, 1786 / 1801

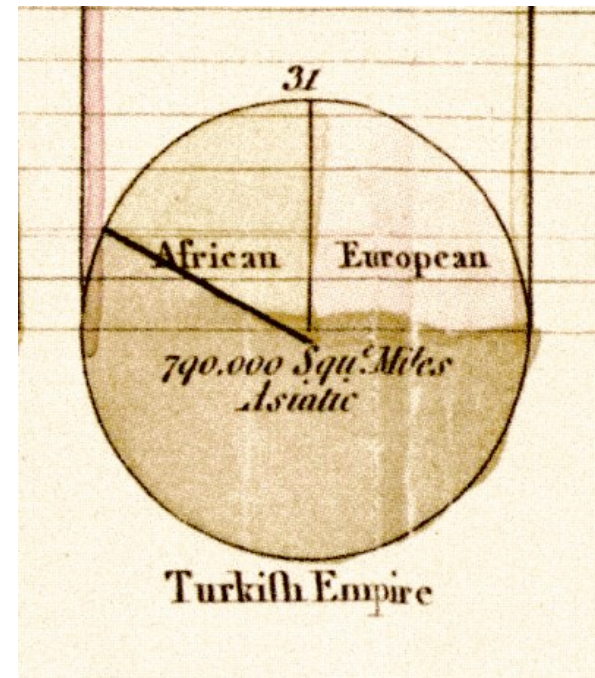
Exports and Imports to and from DENMARK & NORWAY from 1700 to 1780



Exports and imports of SCOTLAND to and from different parts for one Year from Christmas 1780 to Christmas 1781



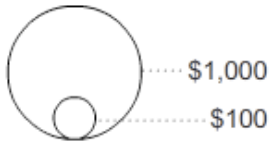
The Upright divisions are Ten Thousand Pounds each. The Black Lines are Exports the Reddish Lines Imports.





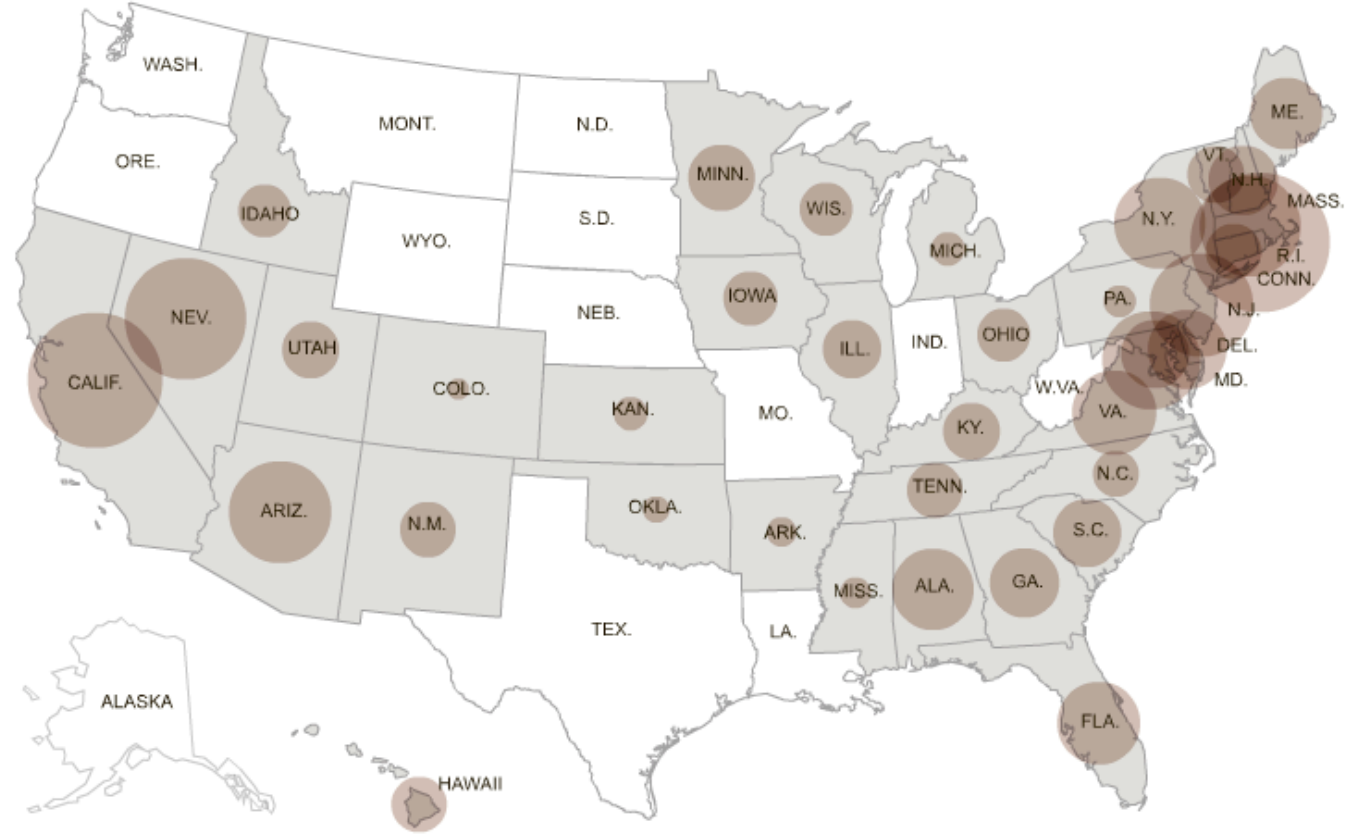
Budget Shortfalls
Share of General Fund
Revenues

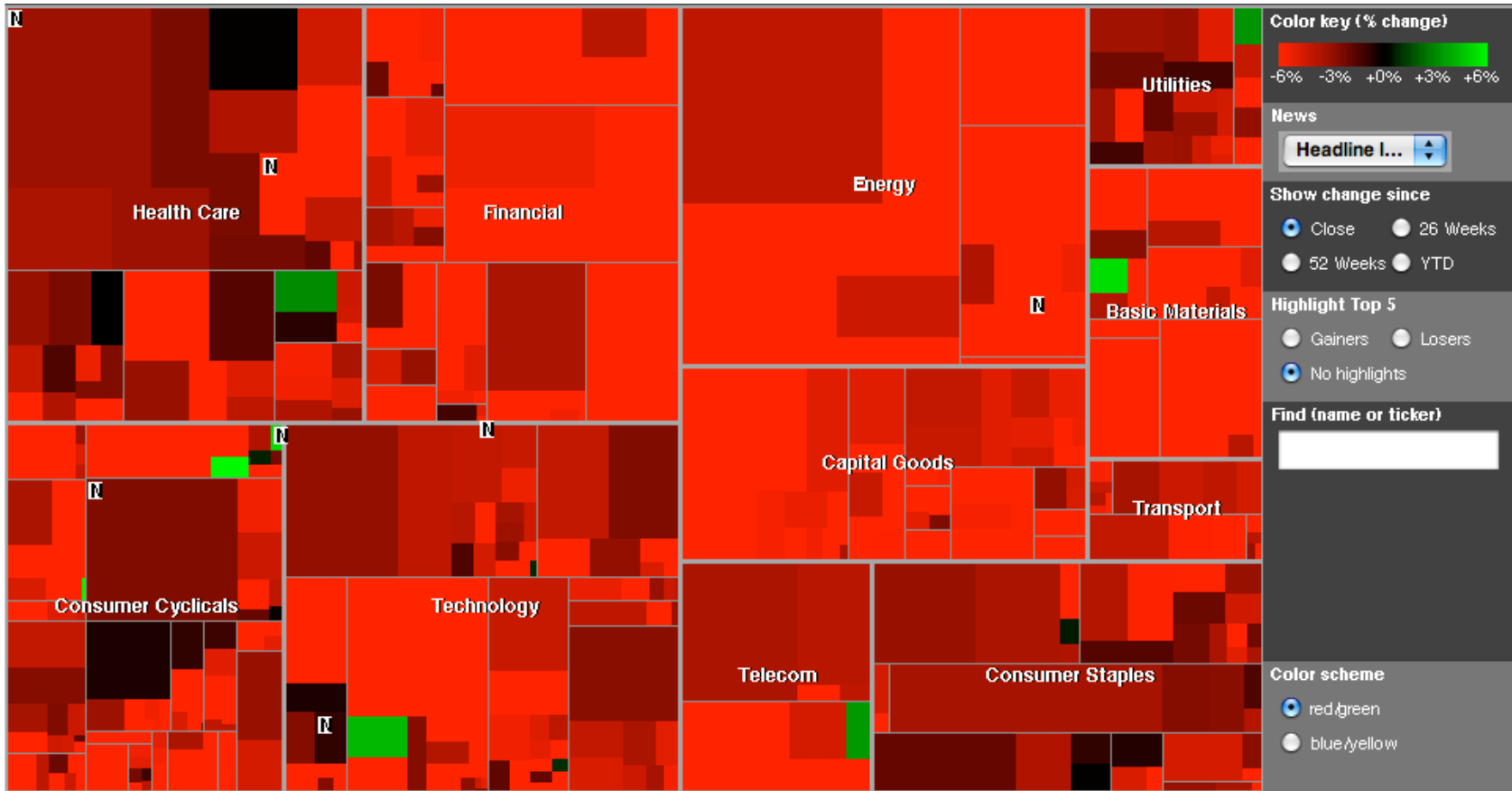
**Budget shortfalls for 2009 fiscal year, per capita**



□ No known budget gap

*Note: The map data includes gaps that states had before the 2009 fiscal year budgets were adopted and additional midyear gaps. Exact amounts of midyear budget gaps in Illinois and Wisconsin are unavailable.*





Map of the Market

Microsoft Excel - sd\_evac\_bgs3.dbf

File Edit View Insert Format Tools Data Window Help Adobe PDF

Type a question for help

100% Arial 10 B I U

ObjectID

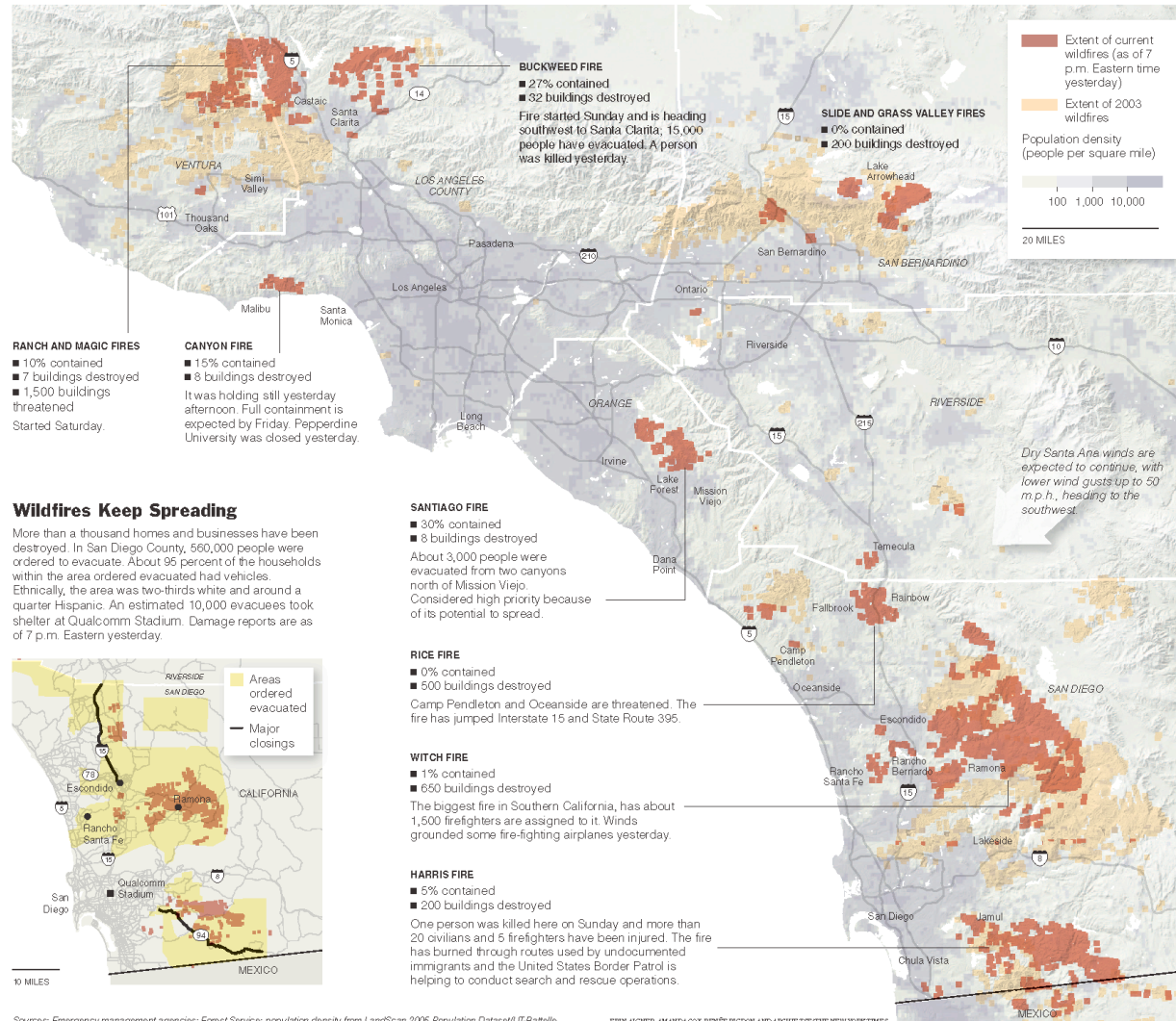
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	ObjectID	ST	CNT	STCO	TRACT	B	FIPS	POP2000	POP2005	POP00_SQMI	POP05_SQMI	WHITE	BLACK	AMERI_ES	ASIAN
2	25044	06	073	06073	003207	3	060730032073	2033	2160	3835.8	4075.5	1244	133	13	21
3	25306	06	073	06073	008324	1	060730083241	1856	1803	1874.7	1821.2	1616	12	10	14
4	25307	06	073	06073	008324	2	060730083242	424	445	6057.1	6357.1	394	1	1	1
5	25308	06	073	06073	008324	3	060730083243	660	688	6600.0	6880.0	590	4	0	4
6	25309	06	073	06073	008324	4	060730083244	1908	1994	3028.6	3165.1	1712	15	2	10
7	25310	06	073	06073	008324	5	060730083245	554	556	7914.3	7942.9	511	11	0	1
8	25311	06	073	06073	008324	6	060730083246	568	613	7100.0	7662.5	518	7	0	2
9	25312	06	073	06073	008324	7	060730083247	812	833	5075.0	5206.3	724	7	2	4
10	25313	06	073	06073	008327	1	060730083271	2836	3321	1524.7	1785.5	2414	12	1	29
11	25314	06	073	06073	008327	2	060730083272	2179	2614	3961.8	4752.7	1769	8	4	31
12	25315	06	073	06073	008328	1	060730083281	2291	2707	836.1	988.0	1930	11	3	26
13	25316	06	073	06073	008329	1	060730083291	4334	4919	4422.4	5019.4	3589	35	10	47
14	25317	06	073	06073	008330	1	060730083301	5429	5958	9201.7	10098.3	4341	13	3	88
15	25318	06	073	06073	008331	1	060730083311	2554	2676	6902.7	7232.4	2100	21	1	32
16	25319	06	073	06073	008332	1	060730083321	3412	4226	4805.6	5952.1	2659	11	0	59
17	25322	06	073	06073	008335	1	060730083351	1124	2113	8028.6	15092.9	806	17	3	23
18	25323	06	073	06073	008335	2	060730083352	3966	7484	1129.9	2132.2	2340	41	5	134
19	25324	06	073	06073	008336	1	060730083361	975	1071	8863.6	9736.4	685	14	1	22
20	25325	06	073	06073	008336	2	060730083362	1565	1512	7452.4	7200.0	1221	31	6	20
21	25327	06	073	06073	008337	2	060730083372	1014	1011	7242.9	7221.4	608	22	5	30
22	25487	06	073	06073	009504	1	060730095041	784	780	2613.3	2600.0	694	8	0	5
23	25765	06	073	06073	013410	1	060730134101	1228	1327	160.7	173.7	897	67	9	6
24	25766	06	073	06073	013410	2	060730134102	1133	1218	1691.0	1817.9	866	43	3	8
25	25767	06	073	06073	013410	3	060730134103	1131	1481	4039.3	5289.3	908	29	1	10
26	25770	06	073	06073	013411	3	060730134113	836	746	3344.0	2984.0	651	26	2	7
27	25798	06	073	06073	013504	1	060730135041	862	848	5746.7	5653.3	473	125	3	13
28	25800	06	073	06073	013504	2	060730135042	1237	1404	2656.2	2825.0	852	120	10	11

sd\_evac\_bgs3/

Ready



# Communicate



# Answer Questions

The screenshot shows a Mozilla Firefox browser window with the Google Maps website. The address bar contains the URL <http://maps.google.com/maps/ms?f=q&hl=en&geocode=&time=&date=&ttpe=&ie=UTF8&>. The search bar contains the text "fire maps - Google Search". The page title is "San Diego County Fires - KPBS Online". The main content area displays a map of San Diego County with several red cross icons indicating evacuation centers. A popup window is open over one of these icons, titled "Evacuation Center: Encinitas Community Center". The popup text reads: "Last Updated by KPBS Online yesterday", "Encinitas Senior and Community Center is closed. [ 1140 Oak Crest Park Drive ] -- 11:00 a.m. Oct 25", and "Get directions: [To here](#) - [From here](#) [Search nearby](#)". The left sidebar contains the following text: "San Diego County Fires - KPBS Online", "Fire perimeters are based on County Emergency Operations Center data and will be updated twice daily by a team of volunteers from the SDSU Geography department. Time stamps are now provided on information. Older data is included as a history of fire-related activities.", "Live updates via Twitter: [www.twitter.com/kpbsnews](http://www.twitter.com/kpbsnews), <http://www.kpbs.org>, <http://maps.sdsu.edu>, 1,299,695 views - Public, Created by [KPBS Online](#) on Oct 21 - Updated 2 minutes ago", and two items: "Evacuation Center Full Campo Community Center is at capacity --" and "Harris Fire The Harris Fire is 84,000 acres and 20%". The bottom of the browser window shows "Done".

**The Boston Globe**  
 WEDNESDAY, NOVEMBER 5, 2008  
 \$1.00

# Historic victory

Obama elected nation's first African-American president in a romp  
 McCain filters on GOP terrain; Democrats increase clout in Congress



**NEW ERA BEGINNING FOR PARTY IN POWER**  
 As Barack Obama...

**SHIFT IN TONE WILL BRING A WATERSHED FOR NATION**  
 As Barack Obama...

**AMONG BLACKS, JOY AND TEARS AT JOURNEY'S END**  
 As Barack Obama...

**ELECTION 2008**

**RESULTS**  
 Obama 365 | McCain 173 | 0 undecided

**HOUSE**  
 Obama +21 seats | McCain -21 seats

**SENATE**  
 Obama +7 seats | McCain -7 seats

**RECAP**  
 Obama wins in N.C. at 12:34  
 McCain wins in Mo. at 3:57  
 Merkley (D) wins Ore. Senate Race at 2:07  
 Begich (D) wins Alaska Senate Race at 5:12

**PHOTOS**  
 Obama family  
 McCain  
 Merkley  
 Begich

**VIDEO**  
 Obama's victory speech

**WEBSITE**  
 boston.com

**The New York Times Election 2008** UPDATE IN 0:11  
 RELOAD

MAP STATES NETWORK CALLS

**365** 0 undecided **173**

OBAMA ✓ 270 electoral votes to win McCAIN



5:12 Begich (D) Wins Alaska Senate Race  
 3:57 McCain Wins in Mo.  
 2:07 Merkley (D) Wins Ore. Senate Race  
 12:34 Obama Wins in N.C.

**256** +21 seats **House** -21 seats **175**

**58** +7 seats **Senate** -7 seats **40**

**CNN ElectionCenter2008**

RESULTS FROM CNN

Electoral votes: Obama 365 ✓ | McCain 173  
 (270 to win)

■ Obama ■ McCain ■ Still voting ■ Processing



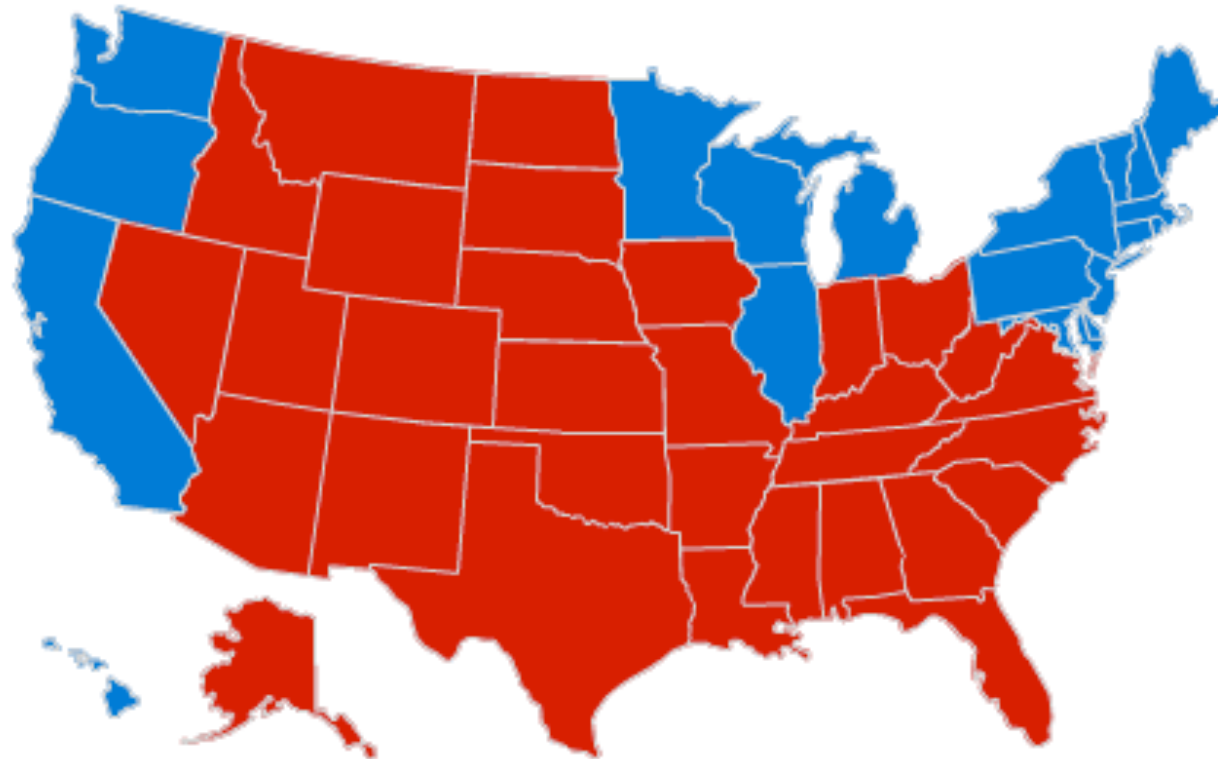
Larger Map

**Stories:**

- Latest election news
- Political Ticker: Bush says some voters backed Obama "because of me"

**Results:**  
 President | Senate | House | Governor  
 Exit polls | Your Races | By State

# 2004 Elections



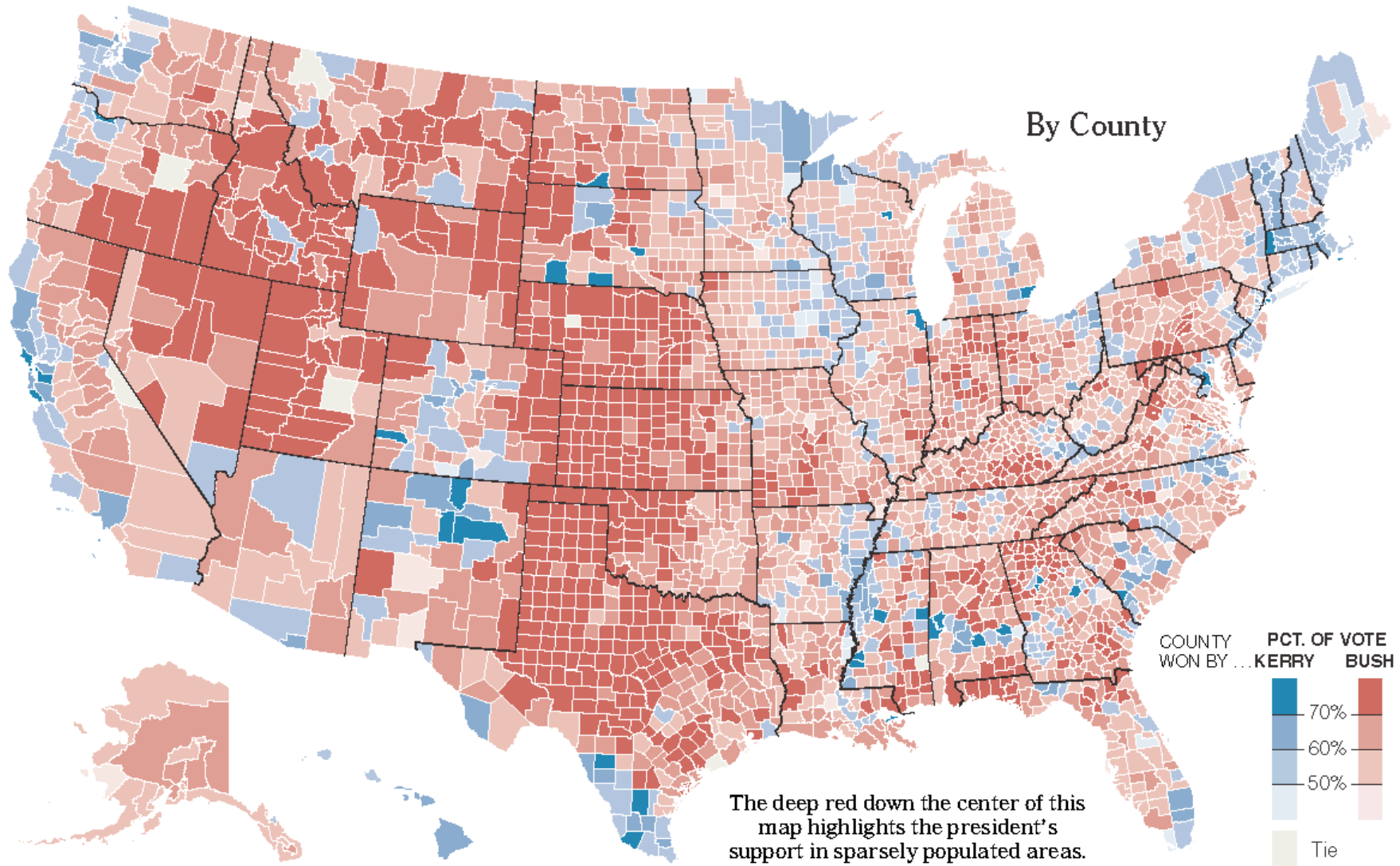
### 2004 Popular Vote



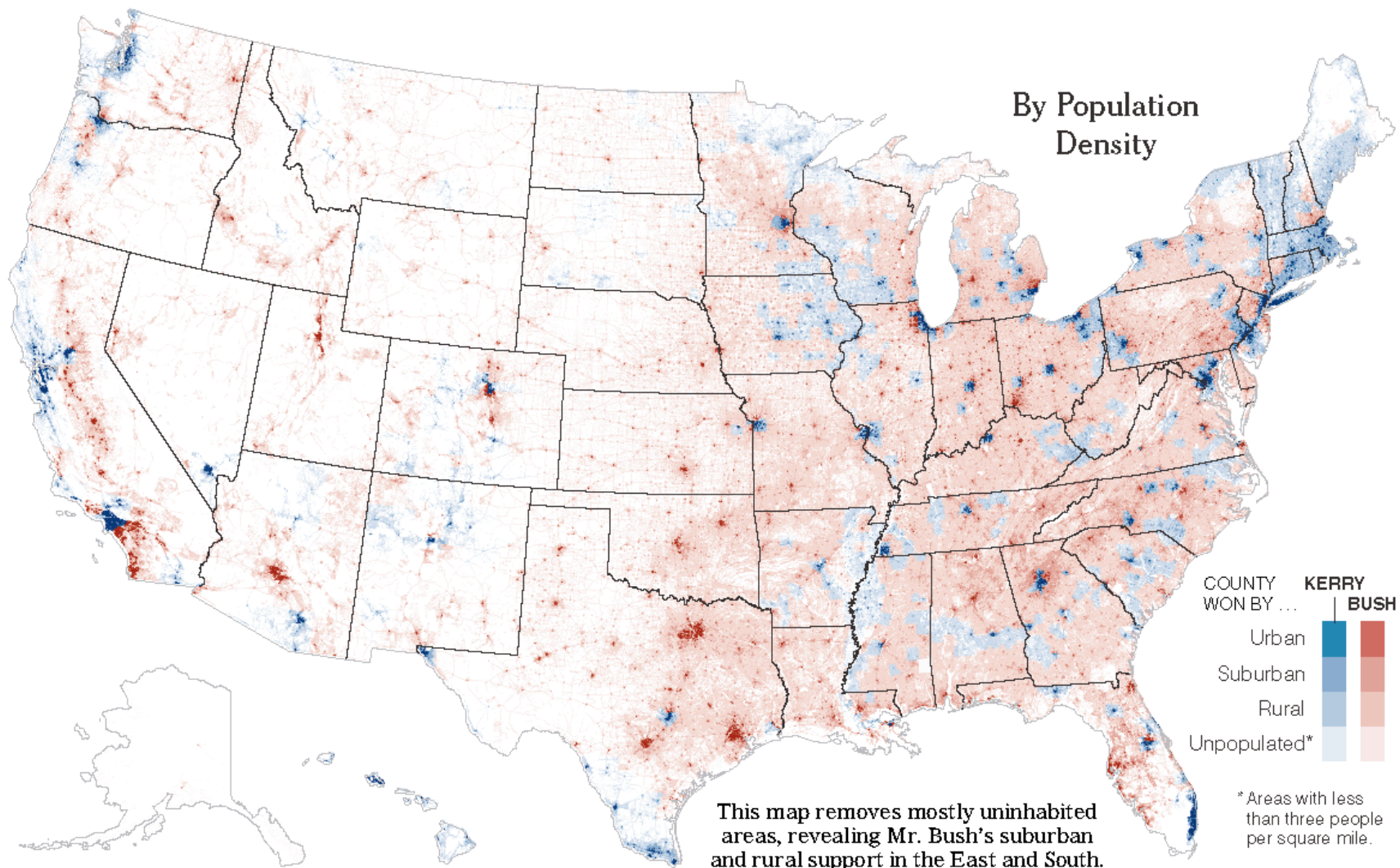
### Amount of red and blue shown on map



## By County



The deep red down the center of this map highlights the president's support in sparsely populated areas.



This map removes mostly uninhabited areas, revealing Mr. Bush's suburban and rural support in the East and South.

\* Areas with less than three people per square mile.

# Uncover Patterns

## 755



### Steroids or Not, the Pursuit Is On

Barry Bonds is taking aim at the career home run record. He needs only six more to tie Babe Ruth and 47 to equal Hank Aaron.

Lines are cumulative home runs.

**Hank Aaron**  
755 homers  
23 seasons

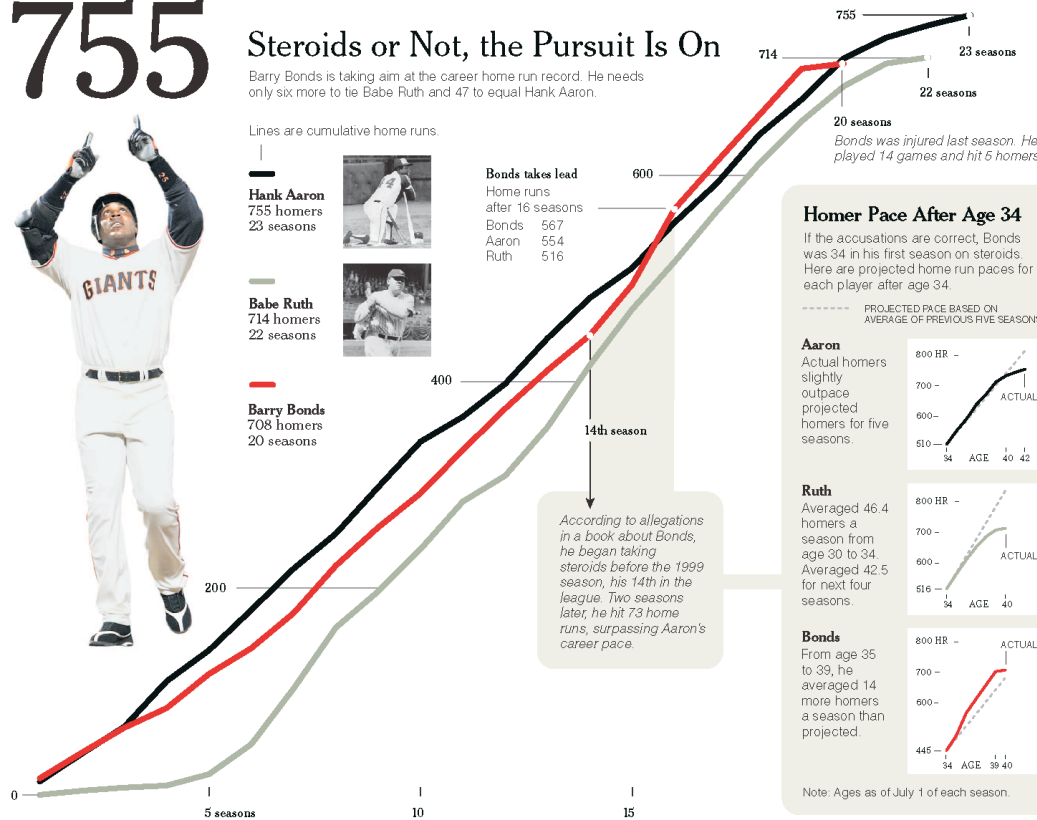


**Babe Ruth**  
714 homers  
22 seasons



**Barry Bonds**  
708 homers  
20 seasons

**Bonds takes lead**  
Home runs after 16 seasons  
Bonds 567  
Aaron 554  
Ruth 516

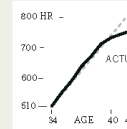


#### Homer Pace After Age 34

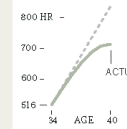
If the accusations are correct, Bonds was 34 in his first season on steroids. Here are projected home run paces for each player after age 34.

----- PROJECTED PACE BASED ON AVERAGE OF PREVIOUS FIVE SEASONS

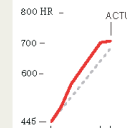
**Aaron**  
Actual homers slightly outpace projected homers for five seasons.



**Ruth**  
Averaged 46.4 homers a season from age 30 to 34. Averaged 42.5 for next four seasons.



**Bonds**  
From age 35 to 39, he averaged 14 more homers a season than projected.



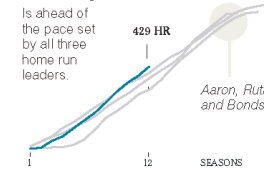
Note: Ages as of July 1 of each season.

#### Others Taking Aim



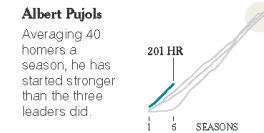
##### Alex Rodriguez

Is ahead of the pace set by all three home run leaders.



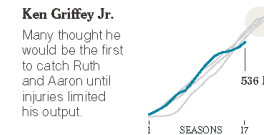
##### Albert Pujols

Averaging 40 homers a season, he has started stronger than the three leaders did.



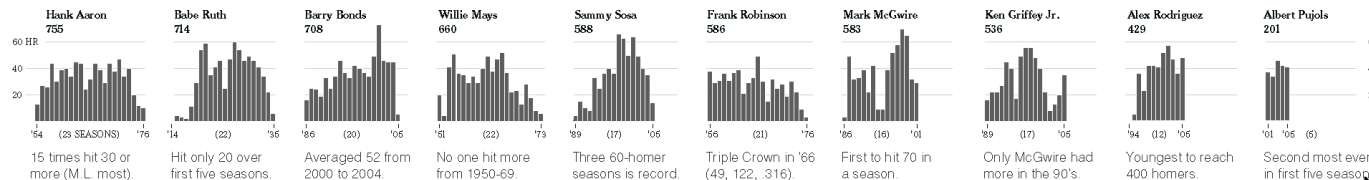
##### Ken Griffey Jr.

Many thought he would be the first to catch Ruth and Aaron until injuries limited his output.



#### Differing Paths to the Top of the Charts

The top seven players on the career home run list, along with a look at Griffey (12th), Rodriguez (37th) and Pujols (tied 257th).

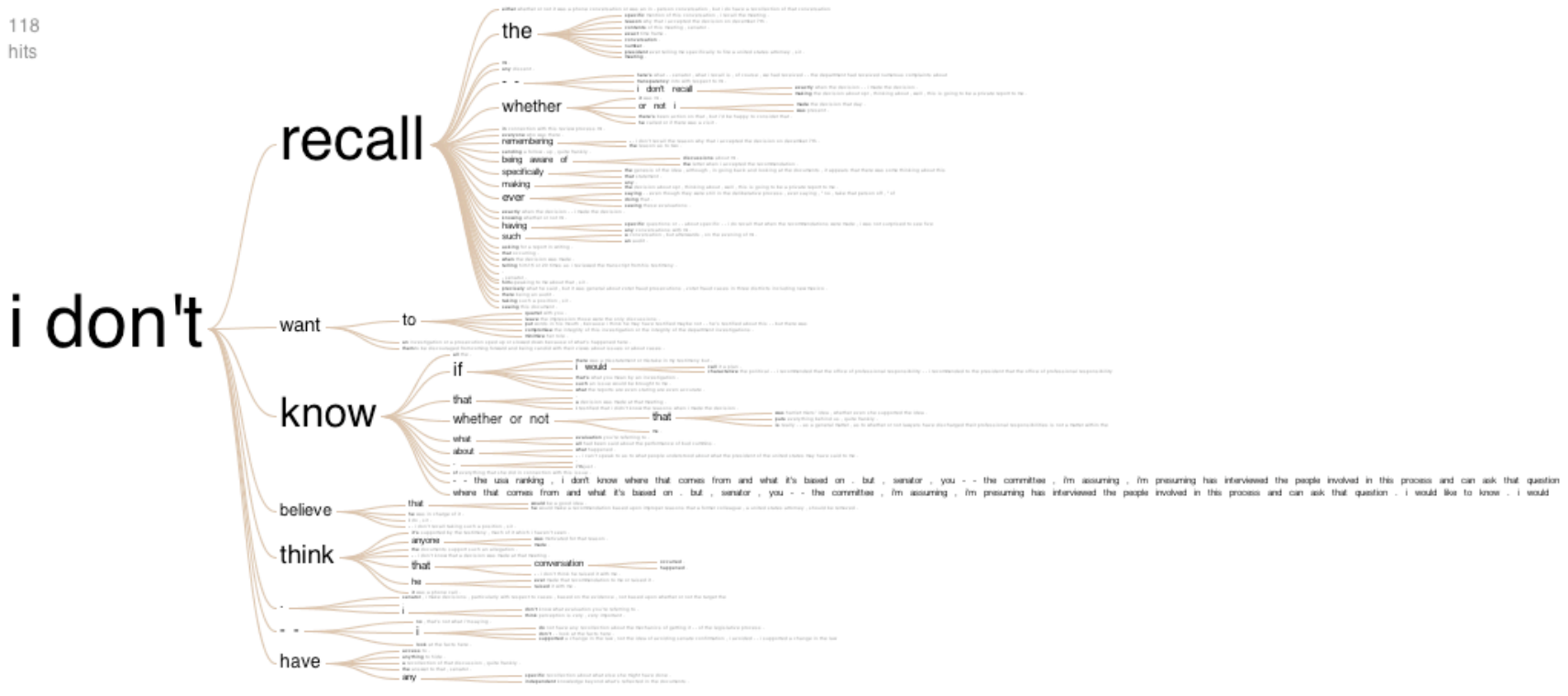


Amanda Cox and Joe Ward/The New York Times

Matthew Ericson, NYTimes



118 hits







# CS 171 Goals

- Principles of effective visualizations
- Overview of visualization applications
- Implementing interactive visualizations
- Take your programming a step further

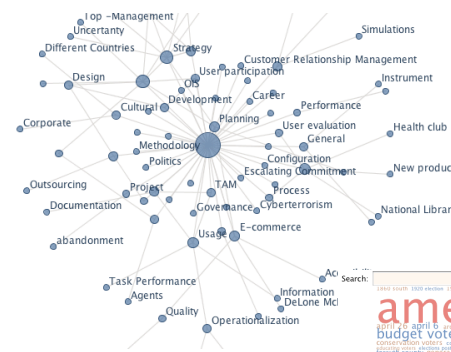
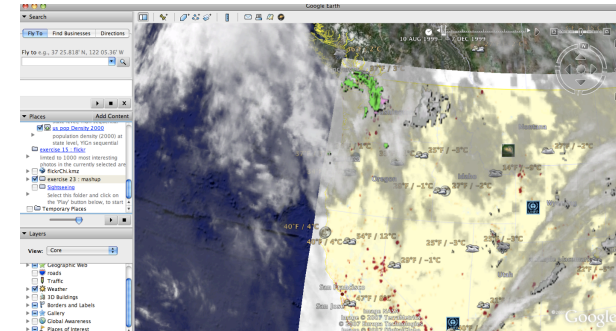
# Act I: Foundations

- Data Models
- Visual Perception & Cognitive Principles
- Color Encoding
- Design Principles
- Interaction Design



# Act II: Visualizations

- Charts & Graphs
- Maps & Google Earth
- Trees and Networks
- High-dimensional Data
- Text and Documents
- Images and Video



# Act III: Guest Lectures

- Daniel Wigdor: Interaction
- Frank van Ham: Graph Visualization
- Jock Macinlay: Tableau
- B.Wong & J. Iwasa: Life Science Visualization
- Miriah Meyer: Scientific Visualization
- Gordon Kindlmann: Medical Visualization
- Martin Wattenberg: Social Visualization
- Ben Fry: Visualization & The Arts

# cs171.org

- Lectures: M,W 1:00 - 2:30 pm
- All lectures available online (live & archived)
- Four homework, one mid-term exam
- Final project (alone or in teams of two)