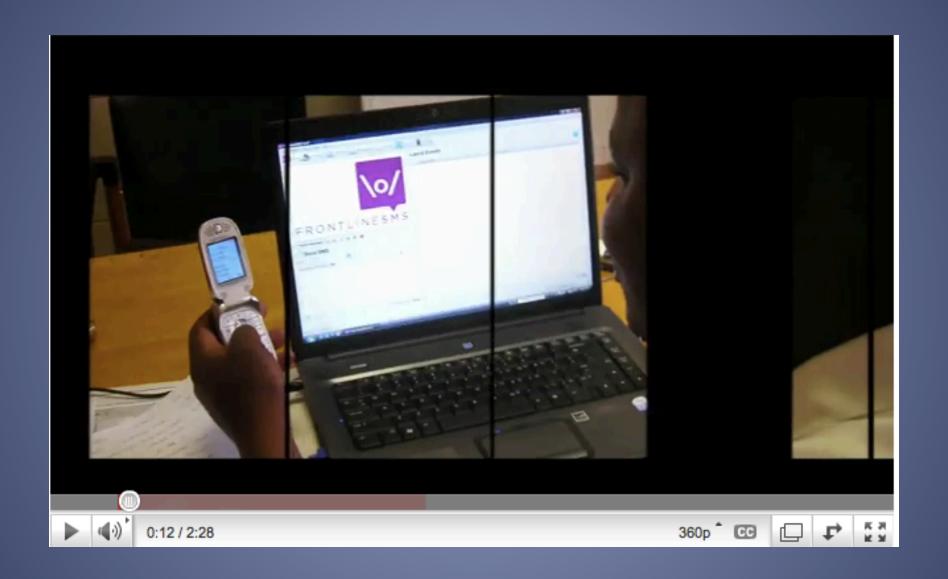
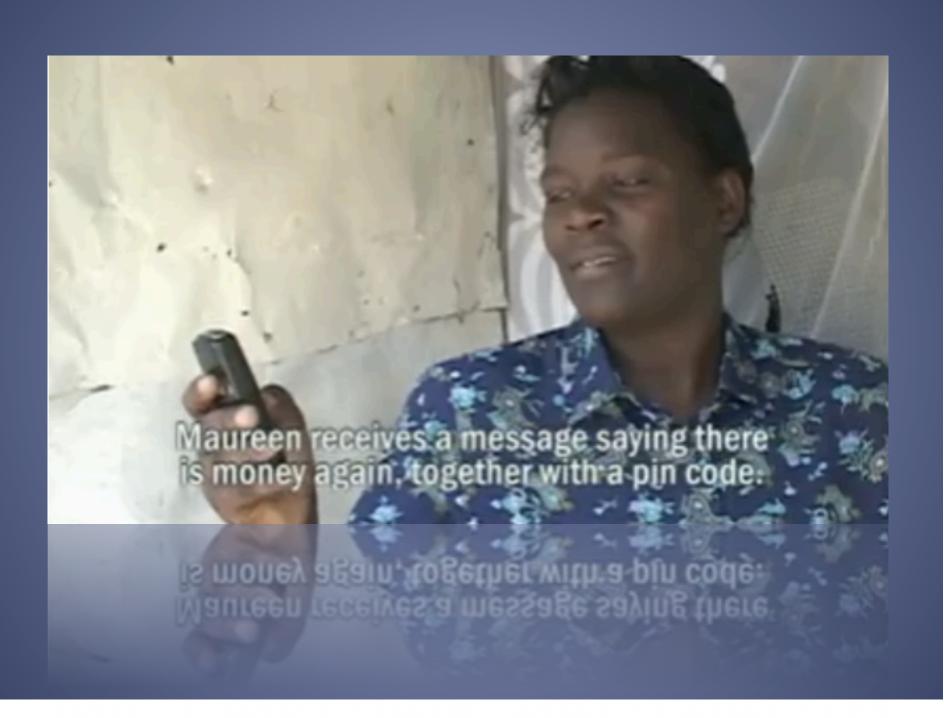
SMS 101: Mobile Apps for All Phones



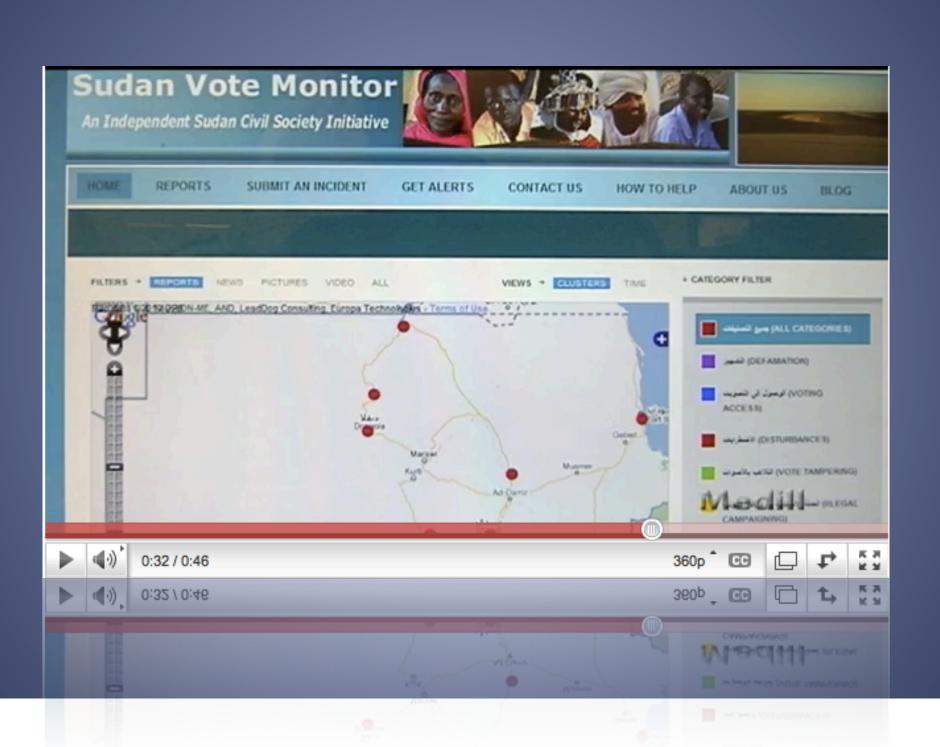






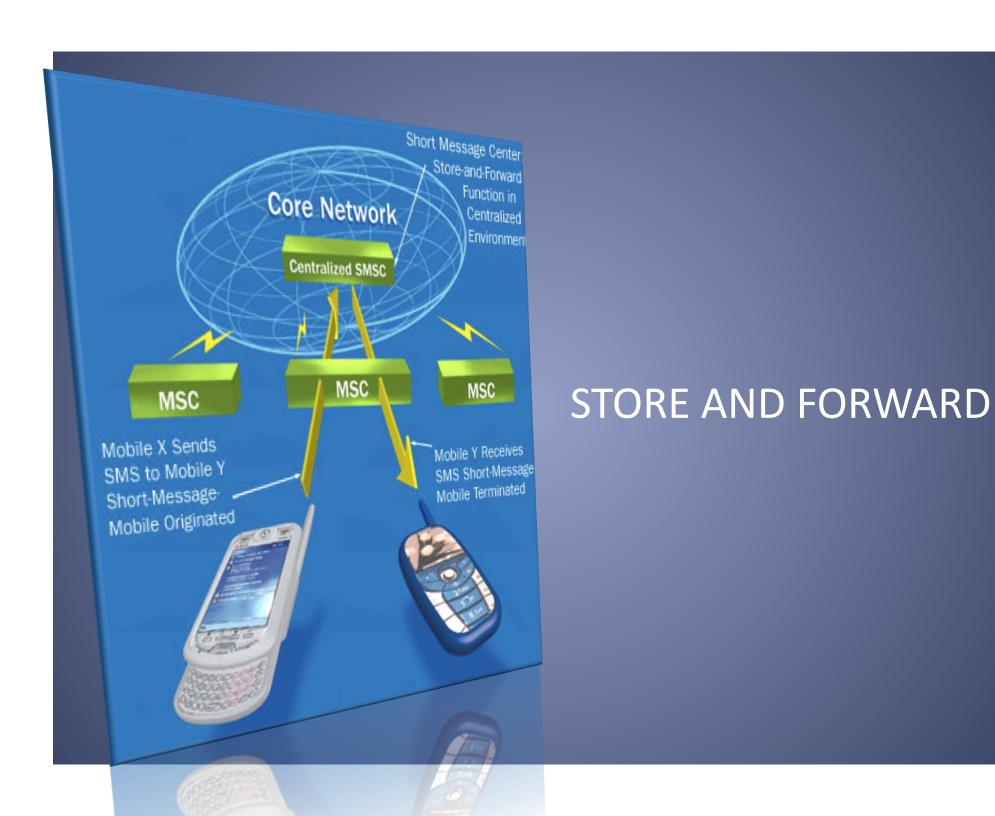






What is SMS?

- "Short Message Service"
- Limited to 160 chars
- Benefits:
 - Less data use than phone calls
 - Send lots of messages to lots of people



Security

- Spoofing: Displaying an incorrect username or phone number
 - Twitter Vulnerability
 - Big bills/hassle for customers
 - Extra resources costs for mobile providers



HOME

SEND MESSAGE

MY ACCOUNT

MY PHONEBOOK

HELP



Welcome to FakeMyText!

Anonymous mobile phone texting for fun!

Now you can text anyone with our new, easy to use, anonymous and fun texting service.

	n, you will need to log on to send t signed up please <u>register</u> .
Email Address: Password:	Login
Would you likeHave you forgo	to <u>register?</u> et your <u>password</u> ?

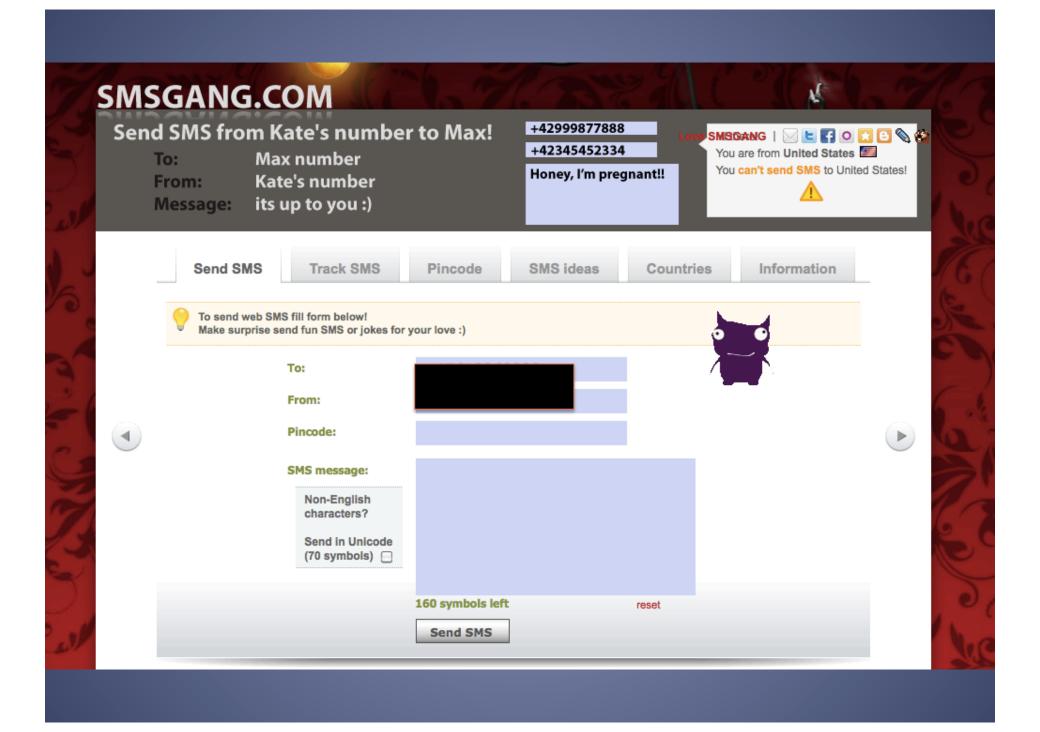
Send a message	
To:	
From:	
Message	
Accept terms and conditions and I have read the Help:	
	Submit

Submit

Copyright @ 2007 Fake Text Message Mobile Phone

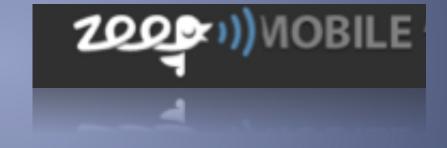
Copyright © 2007 Fake Text Message Mobile Phone

- Have you forgot your password?
- Would you like to <u>register</u>?





IEXCIVIENTES Mobilize your world.



Textmarks Lite vs Zeep

TEXTMARKS

- Can use without subscribers.
- Less code written
- More intuitive.
- Boring homepage
- Incompatible with T-Mobile
- 120 Char limit + Ads

ZEEP

- Requires subscription.
- More code
- Not as intuitive.
- Flashier homepage
- Also incompatible with T-Mobile
- 120 Char Limit + Ads

Our recommendation: TextMarks

